



Demonstrative Lists/Comparative Lists/Checklists

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Lists of evidence are often persuasive in the courtroom, but can also be difficult for decision-makers to remember. A **Demonstrative Checklist** is a great way to summarize lists of items/criteria/requisites and at the same time make those lists vivid and memorable. Use checklists to engage the audience with your case facts. A checklist can be used to equip the jury/audience with critical practical knowledge, prioritize that set of action items, and ultimately help them do the mental math.

In her 19th century sonnet entitled “How I Love You, Let Me Count the Ways” poet Elizabeth Barrett Browning demonstrated the effectiveness of checklists to emphasize how much she loved the subject of her most famous poem. Her checklist of “evidence” provided nine ways to demonstrate the depth of her love for her husband. Her sonnet, when put together visually as a checklist, presents overwhelming evidence to support her assertion.

We don’t even need to completely understand the action items to know that, cumulatively, she loved him!

Whatever your case facts may be, ThemeVision has the experience and visual know-how to help you put together **Demonstrative Lists** to help your audience understand and organize your case claims.

How do I love thee? Let me count the ways. Elizabeth Barrett Browning testified:		
<input checked="" type="checkbox"/>	1	I love thee to the depth and breadth and height My soul can reach
<input checked="" type="checkbox"/>	2	when feeling out of sight For the ends of being and ideal grace.
<input checked="" type="checkbox"/>	3	I love thee to the level of every day's Most quiet need, by sun and candle-light.
<input checked="" type="checkbox"/>	4	I love thee freely, as men strive for right;
<input checked="" type="checkbox"/>	5	I love thee purely, as they turn from praise.
<input checked="" type="checkbox"/>	6	I love thee with the passion put to use In my old griefs
<input checked="" type="checkbox"/>	7	and with my childhood's faith.
<input checked="" type="checkbox"/>	8	I love thee with a love I seemed to lose With my lost saints.
<input checked="" type="checkbox"/>	9	and, if God choose, I shall but love thee better after death



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