



Demonstratives: Demographic Maps

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Maps are important visuals for analysis and essential in making decisions on many levels.

This map developed for a ThemeVision client, shows demographic and zip code data that enabled him to demonstrate the need for a special services doctor to operate in underserved patient areas.

ThemeVision used client and census data to produced a map that summarized patient areas. It pinpointed the heaviest concentrations of patients and presented their demographic and zip code information. Using this graphic, the client was able to convince regulatory agencies of his client's value to the underserved community.

Contact ThemeVision if you need specialized maps to support your persuasive point by illustrating such feature as:

- Proximity
- Populations
- Roads and Locations
- Territories and boundaries
- Property owners
- Land Use
- Zoning
- Elevations
- Damage zone and causation
- Flood risk evaluation

