



Evidence: Pullouts

A **Pullout** is a graphic that “pulls” important information or text from documents in evidence. These may also be known as **Document Callouts**.

ThemeVision’s iPro certified consultants can create pullouts in real time from documents admitted into evidence during witness examinations. Or, more stylized pullouts can be created in advance for use as a demonstrative exhibit.

Pullouts are common and modern screen capture software can make it easy to copy images of text. But we see far too many pullouts with poor quality text and grainy, pixelated graphics that serve only to distract from the persuasive point. Expertise with specialized graphics software and multiple types of file formats can make the difference between a pullout that focuses the audience’s attention from one that distracts them.

